

LET US GET YOUR
ADVERTISING CAMPAIGN
ON THE ROAD!



High Frequency | High Visibility | Cost Effective



As Kiwi's we live our lives outdoors.
Your potential market is out there and just
waiting...to be converted!

Bus advertising stands to **ATTENTION** when roaming through town; it turns heads and creates a fun and fab talking point amongst your potential customers. Catch **YOUR** businesses audience with a **BRIGHT**, fun and eye catching campaign. This advertising medium reaches mass audiences cost effectively, therefore it's only a matter of time before you will watch the results roll in!

COST! As we manage this advertising in house we keep our costs low. **Advertising with us for a year can be cheaper than one full page advert in print media.**

Tranzit offer a fleet of modern buses covering CBD's, urban areas, school services and across town transfers. This profile can target diverse areas and we can help you find your perfect bus...all for an amazingly low monthly rate!

Hard to miss. Easy to read. Simple to proceed.

Contact Tessa on 06 370 6600
Or email at tessal@tranzit.co.nz

CAPTURE YOUR
MOVING BILLBOARD
TODAY!



Production Steps

Three simple steps to have your advertising featured around town!

Step One: Sign up!

Chat with our bus advertising guru, Tess, about your advertising campaign, dates and confirm availability in your area. Space is limited so sign up to secure your bus to get the ball rolling. [Contact Tess on 06 370 6600](tel:063706600)

Step Two: Involve the Experts

We have preferred signwriters in each region who know our buses back to front. We'll provide you their details to assist you with the print, application and removal of artwork on the bus.

If you have your own signwriter that's ok - however we do have high standards. We'd suggest them physically checking out your bus to measure up and check for any hazards. E.g. indicators, grills or school signs.

As experts they can assist with any design support as well. We want your advert to look its absolute best, so we do ask for you to get approval from us first before printing.

Step Three: Print & Application

Once print is underway we'll contact the signwriter directly to arrange a time for the bus to be off the road and artwork to be applied to the bus at our yard.

Easy!

Pricing

The pricing is on a per month basis and is exclusive of GST. These prices are based on the reach of the vehicles and how much exposure the buses have out on the roads. Our regional urban buses can be on the road for up to 11 hours!

Wairarapa

Urban Bus \$450

Urban / School Bus \$325

School Bus \$275

Wanganui

Urban Bus \$450

Urban / School Bus \$325

School Bus \$275

Palmerston North

Urban Bus \$625

Urban / School Bus \$500

School Bus \$375

New Plymouth

Urban Bus \$500

Urban / School Bus \$350

School Bus \$300

NEW! Kerb-side \$250

Wellington

Urban Bus \$450

Urban / School Bus \$325

School Bus \$275

All prices are exclusive of GST and based on a 3 month Min. contract.

These prices do not include print, application & removal of graphics. For other areas or full bus wraps contact Tess on 06 370 6600.



Want to learn more about our moving billboards?

Please Contact:
Tessa Llewellyn
Sales & Marketing Coordinator
06 370 6600
tessal@tranzit.co.nz

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