



Taranaki Taku Tūrangā
**Towards
Predator-Free
Taranaki**

Become a Towards Predator-Free Taranaki Corporate supporter

A commitment to our region. A promise to the next generation.

Towards Predator-Free Taranaki is a trailblazing project that aims to remove introduced predators from urban, rural and conservation land across our region.

The vision is clear. Taranaki's community, biodiversity and economy will thrive by removing rats, possums and stoats. Our region will become a haven for native wildlife, plants and people, as we work towards being predator-free by 2050. The healthier environment will enrich lives, taking Taranaki forward.

By supporting the project you will be making a meaningful difference to our region's future.

How does our business become a supporter?

We'll have a chat with you to agree what works for your business and staff. Generally, as a starting point we ask that you:



Buy, install and maintain traps and/or bait stations on and around your business premises. We can provide ongoing help and advice.



Buy urban backyard rat trap kits from us at \$10 each and distribute to staff, clients or partners to use at home. The kit includes a pet and child-safe wooden trap box, an easy-to-use T-Rex trap, gloves, a letterbox sticker and instruction sheets.

Other things you can do:



Take responsibility for traps in an assigned public park, reserve or walkway. We'll provide the equipment and training then you and your staff ensure the traps are checked regularly and the results recorded on the trap.nz app.



Become an ambassador for our project! Tell your clients, partners and team about Towards Predator-Free Taranaki, how you are helping and the impact predator control is having on our region.



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What will our business get in return?

- First and foremost, the satisfaction of knowing you are contributing to a better Taranaki. Who doesn't want more tūi in their garden, or kiwi returning to our bush?
- A Towards Predator-Free Taranaki Supporter sticker to display on your premises plus a digital version for your website, social media and publicity material. With your permission, we'll also include you on the list of supporters in our publicity material.
- Free predator control advice for your business and staff. If there's sufficient interest, we can offer on-site workshops for staff interested in trapping at home.
- Great team-building opportunities. We know the benefits our volunteers get from being in the outdoors, working together and making a difference to their local community.
- Become a more attractive employer. We believe people want to work for a company that not only cares about its local environment, but is pro-actively taking steps to protect and restore it.



What if we already have a pest control plan in place?

That's great! If you're keen, we'd love to recognise you as a Towards Predator-Free Taranaki supporter. Get in touch and let us know what you're doing, this helps give us a wider picture of predator control efforts across the region.

How do we sign up?

If you're keen to become a supporter, or would like more information:

☎ 0800 736 222 Chauncy or Angeliqe

@ pftaranaki@trc.govt.nz

🌐 trc.govt.nz/towards-predator-free-taranaki

📍 Towards Predator-Free Taranaki

