





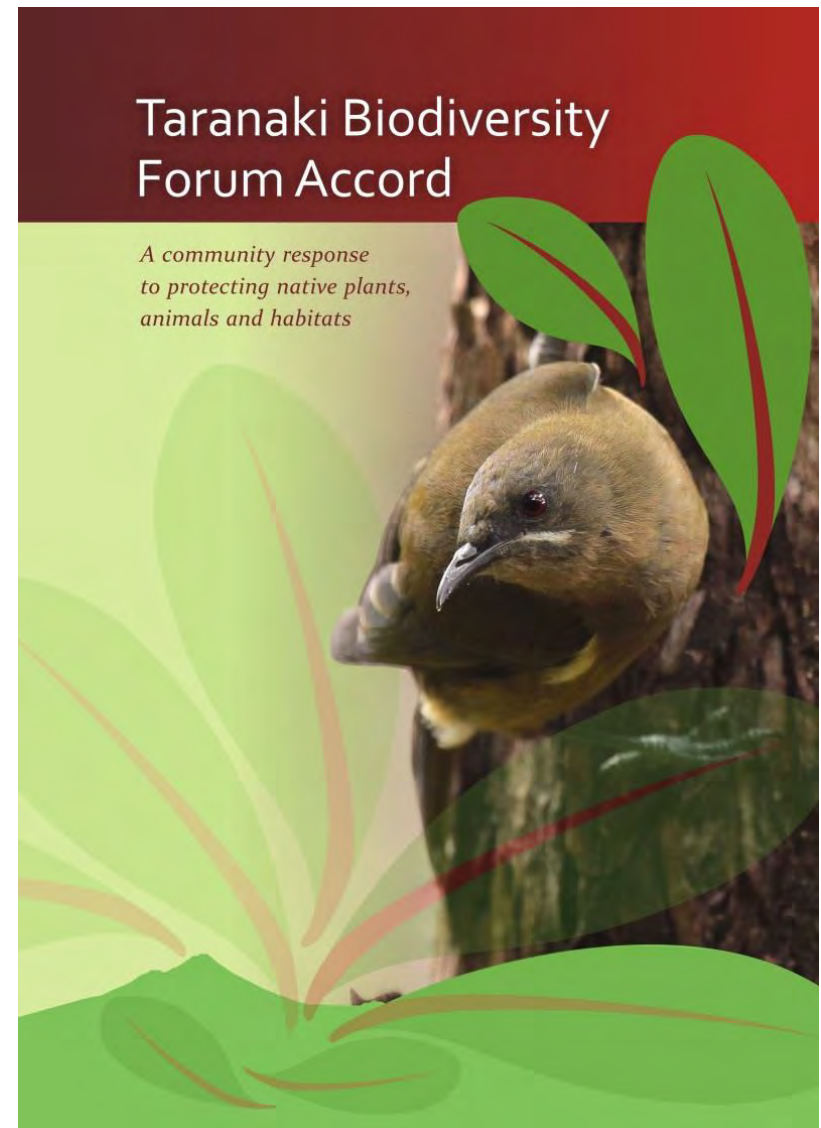
Taranaki Tree Trust - Herekawe Stream restoration project 2013



Waitara Beach Clean up 2016

## Timeline

- Prior to 2008 groups and organisations working independently
- First Taranaki Biodiversity Forum 2008
- Will to work together to achieve more.
- Coalition of the willing
- Accord launched 2012





- Regional Biodiversity Co-ordinator employed 2014
- Taranaki Biodiversity Trust Deed signed 2015
- 2016 poised to make a difference

## Great things take time

- Don't underestimate how long it will take to make this happen
- Get people around the table – agencies, stakeholders, iwi
- Establish a common understanding
  - What you are trying to achieve
  - How & When
  - = Accord
- Be patient



## Great things take investment

- Co-ordinator role to make it happen
- MoU with Taranaki Regional Council
- Governance - decisions need to be made
- Investment of time and \$\$ in foundation



## Key Deed & Accord objectives

- Commitment to positive action
- Raise funds
- Raise the profile of biodiversity
- Provide a vehicle for dialogue and information sharing
- Establish a collaborative framework







## Strategic Plan 2015-2020

from this came the top six priorities for 2015-2017.

1. Establish a strong foundation
2. Fundraising Strategy and Plan
3. Public relations, Communication and Engagement Plan
4. Grow membership and add value
5. Develop plans for collaborative high value regional projects
6. Collect baseline data

## Priority 1. Establish a strong foundation

- MoU with Taranaki Regional Council.
  - Value \$200,000 per annum.
  - Regional Biodiversity Co-ordinator
  - Administrative support
  - Establishment costs
  - Seed funding for Community Biodiversity Fund
- Production of a Policy Manual



## Priority 2. Fundraising Strategy and Plan

- Completed
- Recommendations .... next steps

## Priority 3. PR, Communication and Engagement Plan

- A *draft* plan
- New identity ‘Wild for Taranaki’
- Web presence [www.wildfortaranaki.nz](http://www.wildfortaranaki.nz)
- ‘Wild for Taranaki’ Facebook page.
- Promotional material
  - Pamphlet
  - banner, flag
  - Clothing
  - E-Bulletin



*A community commitment  
to protecting native  
plants, animals and  
habitats in Taranaki*

*Support us or get involved*

 Facebook.com/WildforTaranaki  
[www.wildfortaranaki.nz](http://www.wildfortaranaki.nz)



## Priority 4. Grow Membership and add value

- Eight new members = 27
- Automatic membership for iwi as kaitiaki
- Workshops
- Regional Biodiversity Forum
- Community Biodiversity Fund \$40k/annum
- Launch of 'Wild for Taranaki' by Minister of Conservation



Predator control workshop 2015



Trust Board with Minister of Conservation at the launch of Wild for Taranaki

## Priority 5. Develop plans for collaborative high value regional projects

Review of existing information

Map

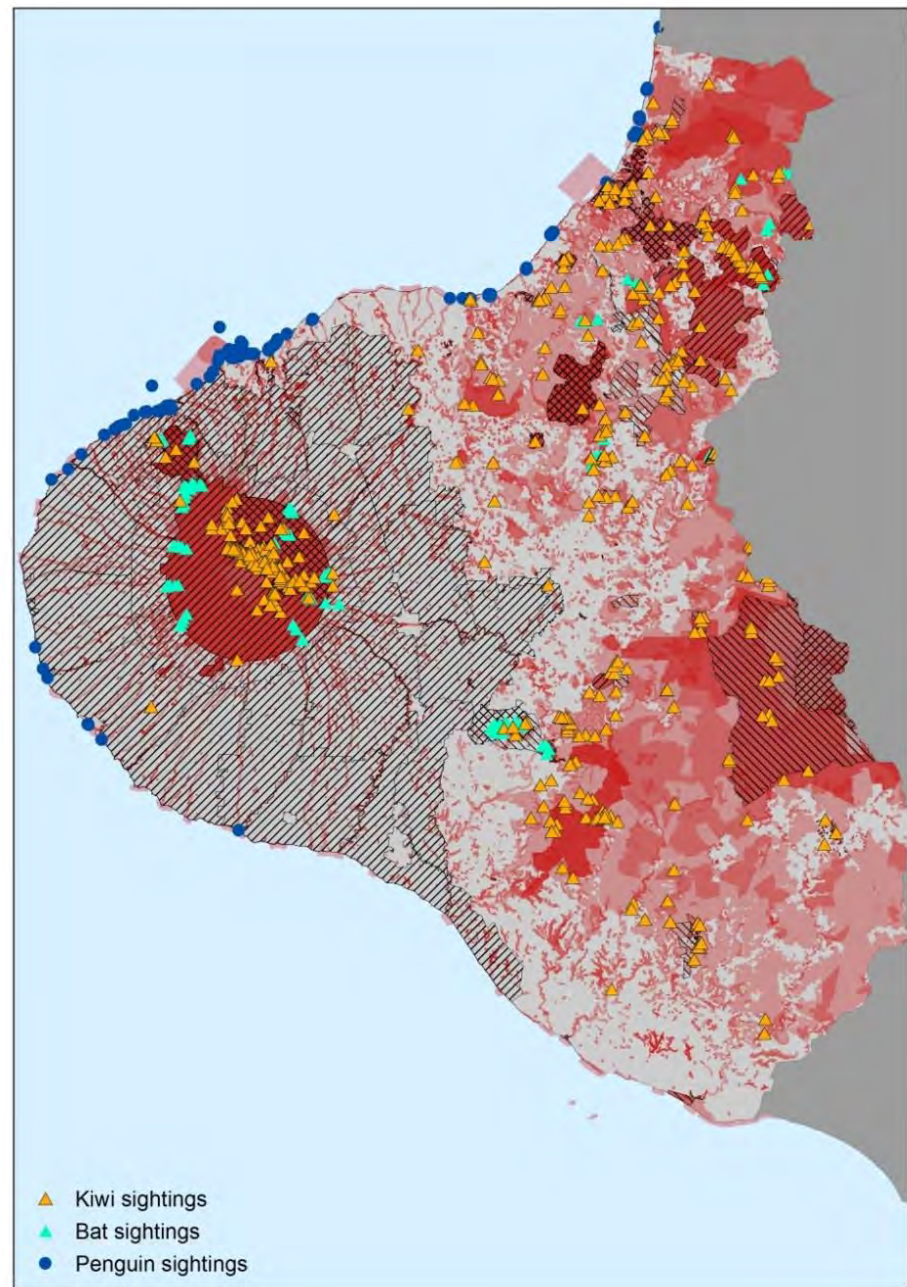
2016 Regional Biodiversity Forum

‘Taranaki Biodiversity Priority Forum Discussion Report’ -  
University of Waikato

Workshop to create shortlist

## Priority 6. Collect baseline data

- Naturally & by members



## What we would do differently?

- Begin earlier
  - Journey
  - Co-ordinator
  - Securing funding
- Involve iwi

## What have we achieved?

- On the ground – we are the sum of our members.
- Active membership = plenty
- Solid foundation for all
- Ready to leap from the platform – exciting!

### Members of the Taranaki Biodiversity Trust 2016

- Department of Conservation
- East Taranaki Environment Trust
- Eco Gecko Consultants Ltd
- Environmental Research Institute at University of Waikato
- Federated Farmers New Zealand
- Fish and Game New Zealand
- Huaktoki Conservation Group
- M.A.I.N Trust NZ
- Massey University
- Mount Hiwi Charitable Trust
- New Plymouth District Council
- New Zealand Herpetological Society
- Nga Motu Marine Reserve Society
- North Taranaki Branch of the Royal Forest & Bird Society
- Patea Planting Trust
- Queen Elizabeth II National Trust
- Rotokare Scenic Reserve Trust
- South Taranaki Branch of the Royal Forest & Bird Society
- South Taranaki District Council
- Stratford District Council
- Taranaki Conservationists
- Taranaki Iwi Trust
- Taranaki Kiwi Trust
- Taranaki Regional Council
- Taranaki Tree Trust
- The Ornithological Society of NZ Inc
- Tiaki Te Mauri O Parininihi Trust



## Where to from here .....

- Complete foundation
  - To thrive into the future the foundation will need maintenance
- Grow the Community Biodiversity Fund
- Develop plans for collaborative high value regional projects
- Grow membership and add value
- Continue to raise the profile of biodiversity



Parininihi Whitecliffs looking toward Taranaki mounga